

MACQUARIE MATRONS INC

6TH BIENNIAL GALA BALL
SATURDAY 19TH SEPTEMBER 2009



PARTNERSHIP
PROPOSAL

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In aid of Angel Flight and
The Macquarie Regional Support Fund

WWW.MACQUARIEMATRONS.COM.AU

MESSAGE FROM OUR PRESIDENT

I would like to thank you for considering our partnership proposal. As our rural communities continue to struggle under difficult circumstances, we appreciate the pressure that businesses endure. However, without the community's assistance our ability to support worthwhile charities like Angel Flight is impossible. We hope that you will consider joining us in raising some much needed assistance for Angel Flight and help make the impossible, possible.

Skye Rush - President

Please contact the Sponsorship Team for more information:

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MAKING IMPOSSIBLE JOURNEYS... POSSIBLE.

OUR STORY

The Macquarie Matrons was formed in 1999 by a group of dynamic young women with the vision of hosting a charity ball, the likes of which had not been seen west of the Blue Mountains.

The Macquarie Matrons Biennial Ball is the major highlight of the social calendar with guests attending from across the country. This exclusive black-tie event attracts over 700 patrons which includes many of the regions well respected rural identities.

Ten years on this group has raised an astounding \$600,000 for charities including Child Flight, Royal Flying Doctor Service, The Smith Family Learning for Life Program and The Millennium Foundation.

In 2009 this vision continues with the 6th biennial Macquarie Matrons Charity Ball in aid of Angel Flight and the Macquarie Regional Support Fund.

Help us to make a difference . . .

The Macquarie Matrons have proven themselves as a group of dedicated women making a difference in their communities – your investment in the Macquarie Matrons will be worth every cent and more.

This is an exciting opportunity to be involved in an incredibly special event which will help Angel Flight in its quest to assist patients and carers across Australia.

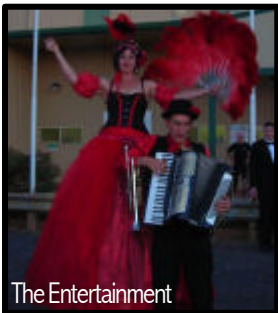


OUR EVENT

The Macquarie Matrons have set a precedent that is yet to be matched. No other fundraising committee west of the Great Divide has raised more money in a single evening. Guests are invited to indulge in fine regional food and wine whilst being entertained by a spread of talented musicians.

Highlights of the evening include the live and silent auctions in which guests bid for items such as Thorpie's personally signed flippers, a junior rugby weekend with Phil Kearns, 2 Qantas Sky Bed Business Class return airfares to San Francisco and a rare U2 Band signed Fender Electric Guitar.

These events have generated exceptional print, radio and television media attention. This includes features in The Australian Women's Weekly, Outback Magazine, The Land, Australian Country Style, The Sunday Telegraph, Notebook Magazine and regional newspapers. Regional television WIN and Prime have also previously covered the event.



The Entertainment



The Décor



Pre Dinner Drinks and Entertainment

MAKING IMPOSSIBLE JOURNEYS... POSSIBLE.

OUR SUPPORTERS

“It was such a magnificent night, raising money for an important charity. It was great to see all the people who have been through such a tough time make an effort to come out and support such a worthy cause”

Luke Jacobz

Special Guest - 2007 Ball

“The Macquarie Matrons ball was one hell of an event. Who said they didn't know how to party in the country. . . What an inspiring, great night and all for a wonderful cause”

Gillian Alexy

Special Guest - 2007 Ball

“I can't tell you how much I enjoyed the weekend away at the Matrons Ball... I must say that would have to be one of the most efficiently run but also warm and friendly functions I have ever been to.”

Chris Brown

Special Guest - 2005 Ball

“The 2003 ball is one of the best organised events I have attended, and I do go to quite a few. The committee has done a superb job. . . long live the matrons.”

Ita Buttrose

Special Guest— 2003 Ball

“Have you ever felt guilty for having too much fun? Guilty, sure, but please send me tickets for the next ball. . . I can't wait!”

Catriona Rowntree

Special Guests— 2003 Ball

“These women care for their communities, everyone's life is better because of them.”

Ernie Dingo

Special Guest— 2001 Ball

OUR COMMITMENT

Each ball the Macquarie Matrons aim to raise funds for a charity which directly affects the communities of regional NSW. A number of this year's committee members have seen first hand the inspirational work of Angel Flight.

Angel Flight Australia was established in April 2003 by Bill Bristow, a successful businessman, experienced pilot and proud winner of the Australian of the Year Award - Queensland 2005. This service provides non-emergency flights for patients and carers across Australia where other forms of transport are physically and emotionally taxing or unaffordable. This free service has now conducted over 5000 missions, helping over 1600 patients, carers and family members.

Patients and carers access the services provided by Angel Flight through a referral (mission request) by one of 1500 registered Health Professionals (i.e. medical practitioners, nurses, social workers).

Over 1800 volunteer Angel Flight pilots donate their time, their skills and the bulk of their aircraft costs for each flight. All donations received are used to fully subsidise fuel costs.

These essential services are supported by on ground volunteers called Earth Angels. More than 2200 Earth Angels provide car transportation for patients and carers, patient/pilot co-ordination, fundraising and marketing at special events.

Angel Flight is an exceptional charity that only spends about 15% of revenue on administrative overheads. 85% of revenue is spent on the actual co-ordination and delivery of its service.

WHAT IS THE MACQUARIE REGIONAL SUPPORT FUND?

Supporting these causes is now more relevant than ever as rural communities face yet another year battling the severe effects of drought.

Even during this economic hardship, the local communities have provided support and unconditional loyalty. The Macquarie Matrons recognise this and as a result The Macquarie Regional Support Fund was established as a sign of appreciation and to give back to the towns they live in.

In 2007 \$20,000 was divided between the towns of Narromine, Trangie, Warren and Tottenham. These funds were spent in areas of need within these communities including health, youth, education and the aged.



PAST SPONSORS

Our 2007 Sponsors . . .

Rabobank, Essential Medical Imaging, GrainCorp, Elders, Coates Hire, Dubbo Liberal, Dubbo Printing Works, Lloyd Walker Insurance Brokers, RM Williams, Rod Pilon Transport, Star FM, OGA & Splat Web Services, The Good Guys, Harvey World Travel, QANTAS, Evolve Publishing, Regional Express, Westpac Agribusiness Banking, Wonga Santa Gertrudis Stud, Lazy River Estate, Namoi Cotton, Pages Event Equipment, Stix Catering.

“It has been a pleasure for Namoi to participate in the charity Matrons ball. The professional organisation, great setting, entertainment and food all combine and result in a great function. The ball is really one of a kind in the whole of the Central West and as such is worthy of serious patronage. As a current sponsor we take great pride in supporting such a worthwhile event.”

David Lindsay

GM Grower Services and Marketing

Namoi Cotton Co-operative

“The organisation of the ball has really been second to none. The high profile that our business received prior to and on the night has had a flow on effect in our business. The type of people and businesses that attend the ball are those we want to appeal to and the exposure we receive through the big screens is fantastic. The high quality of other businesses that sponsor and participate in the ball also helps increase the exposure. We are certainly keen to be involved again.”

Lloyd Walker

Lloyd Walker Insurance Brokers



OUR PROPOSAL

The Macquarie Matrons committee has developed the following packages for your consideration in support of the 2009 event. These options are flexible and we invite you to discuss your preferences with our sponsorship team.

Your investment in the Macquarie Matrons vision will be significantly rewarded through a professional partnership that will not disappoint.

PLATINUM PARTNER

\$20,000 (Cash)

- * Exclusive naming rights to the Macquarie Matrons 2009 ball
- * High profile promotion in local and national media for all Macquarie Matrons activities
- * 16 complimentary guest passes to attend the ball
- * Company logo to be displayed on main stage regularly during the evening
- * Company logo in prominent position on invitation
- * Double page advertisement in official dinner program
- * Front page acknowledgement and link on Macquarie Matrons website
- * Opportunity to include company merchandise as seat gifts for guests

BLACK LEVEL PARTNER

\$10,000 to \$20,000 (Cash)

- * 8 complimentary guest passes to attend the ball
- * Company logo on invitation
- * Full page advertisement in official dinner program
- * Company logo displayed intermittently on big screen on night
- * Company acknowledgement and link on Macquarie Matrons website
- * Promotion in local media
- * Opportunity to include company merchandise as seat gifts for guests

OUR PROPOSAL

WHITE LEVEL PARTNER

\$6,000 to \$10,000 (Cash)

- * 4 complimentary guest passes to attend the ball
- * Company logo listing on invitation
- * Half page advertisement in official dinner program, including your company logo

CONTRIBUTING PARTNERS

\$3,000 to \$6000 (Cash and Goods/Services)

- * Invitation listing
- * Quarter page advertisement in official dinner program
- * Company acknowledgement and link on Macquarie Matrons website
- * Auction items will be placed in official dinner program
- * Opportunity to secure a full table (8 seats) for your guests at a 15% discount price

CONTRIBUTING PARTNERS

Up to \$3000 (Cash and Goods/Services)

- * Invitation listing
- * Acknowledgement in official dinner program
- * Auction items will be acknowledged in official dinner program

